



digiMedia develops innovative, integrated rich-media marketing and technology solutions to help reach and engage your customers, business partners and employees with the intent to drive your sales and, ultimately, achieve a stronger return on your investment.

**digiMedia Desktop Solutions** are offered through the following products:



**digiVue™ Online Publications:** Digital Web Books developed as e-brochures, e-books, e-catalogs, e-newsletters, digital photo albums, e-cards or any category

that will result in the delivery of your message to your customers' desktop for an enhanced customer relationship experience.

<http://www.digiMediaSolutions.com/digiVUE.htm>



**digiDesk™ Interactive Applications:** Desktop resident real-time applications delivered as wallpaper or screensavers that give you the ability to use prime

real-estate – the PC desktop – to deliver your message or communicate with your audience interactively.

<http://www.digiMediaSolutions.com/digiDESK.htm>



**digiMail™ Email Management:** Full-featured Email solution focusing entirely on email personalization, customization, and deliverability while integrating seamlessly with your existing CRM, e-commerce or other marketing applications.

<http://www.digiMediaSolutions.com/digiMAIL.htm>

**Enhance customer experiences and increase brand loyalty**

digiMedia desktop solutions are designed to complement and enhance the online experiences of your customers with your brand. The solutions can be leveraged to further promote your brand, your partner's brands or cross-sell additional products and services. Once you view the capabilities of this exciting, new desktop technology solution, we are certain you will think of specific business applications to suit your needs.

**Personalize your relationships**

Retaining customers today can be a difficult task with the abundance of choice and ease with which people can make a switch. digiMedia desktop solutions help to create a more personalized and fulfilling member experience and can complement building brand loyalty – one member at a time. In addition to creating content personalization for your audience, digiMedia solutions will connect with your audience in an efficient and timely manner to give you maximum return on your investment.

**Self-funding, revenue generating solutions**

The digiMedia solutions are designed to be implemented as self-funding, revenue generating technology services. Not only are the program costs easily controlled but you will derive revenues and create cash flow from the desktop publishing solutions almost immediately.

We would be delighted to arrange for more detailed online presentation of our desktop solutions at a time convenient for you. In the meantime, please click on the product links above or visit our web site at [www.digimediasolutions.com](http://www.digimediasolutions.com) and do not hesitate to call us for any additional information or clarification. I will call you within the week to answer any further questions you may have.

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