



About Us:

Chicks4Charity (C4C) is a non-profit group that was formed with the idea to raise money through a series of fundraising projects, the first of which is to be a 2008 calendar. This project was inspired by the movie "Calendar Girls", a true story of women in England who put together a "nude" calendar in order to raise money for the local hospital. All images were in good taste and actually showed no bare frontal shots—just a couple of partial behinds. :)

The women involved with the initial project are all familiar with the deeds of the Shrine Hospitals through their husbands'/ significant others' work as Shriners. As there are no avenues within the Shrine organization to involve women in raising funds for the hospitals, we believe that C4C has the opportunity to reach an audience of women that are not currently donors.

In June 2006 at a hotel on the river in Helen, GA, Trish Brote shared her idea of creating a calendar to raise money with a group of women that were present at the get together. The enthusiasm for having a focused project that could bring friendship, fundraising and philanthropy under one umbrella was overwhelming. The group collectively decided to make it happen.

One of the members of the original meeting was Debbie Whiting- new to the group, but with a background in marketing and theatre, was more than ready to take on the task of creating a presence on the Web via images and information to drive the project. Joining Trish as Co-Chairperson for the organization, the group agreed to meet in July to further discuss the details of creating this entity.

Our Mission:

"Helping Children Who Cannot Help Themselves"

"Chicks4Charity" was born. A concept for the first project, the calendar, was developed and, upon further evaluation, it was determined that we indeed raise funds for the Shrine Hospital – independent of our husbands' roles as Shriners. The funds will go directly to the hospital as a donation. Corporate sponsors will be solicited to shoulder the cost of producing the calendar in order to pass on a maximum benefit to the hospital.

Our Structure:

In compliance with U.S. Federal tax laws and legislation governing charitable organizations, C4C has been incorporated under the name of Chicks4Charity Foundation. Status as a Non-Profit 501(c)(3) corporation is being sought so as to add legitimacy to the mission and the funds that are raised; in more general terms, to confirm the commitment with which we are working.

The corporate structure:

- President- Debbie Whiting
- Vice President- Trish Brote
- Sec/Treasurer- Mona Moore

The foundation structure:

Co-Chair Trish Brote and Debbie Whiting

The organization is managed as a democratic body. All decisions that steer the direction of our entity and projects, in specific, are voted upon — usually by private ballot. To date we have been extremely successful in maintaining harmonious structure within a strong working environment. Focus, commitment and individual strength are required to participate, as we are on a tight timetable and will be responsible for spending the sponsorship money with care and selling the calendars with compassionate fervor.

Charter Chick \$45. donation

An honor bestowed upon those who participate in the founding project- the 2008 "Behind the Scenes at the Circus" Calendar. This amount pays for the incorporation of the foundation and provides each member with generic business cards to leave with prospective donors. From time to time additional dollars are required to fulfill a need for the organization. All such items are voted upon prior to the expectation. Attendance at scheduled meetings is mandatory, barring reasonable life events.

Member Chick \$25. donation

Anyone 45 years of age, or older, can become a Chick, however a minimum annual donation of \$25. is required. In order to participate in any of the events or projects one must be a Member Chick. (i.e. in order to submit a recipe for consideration in the cookbook the individual must be a Member Chick.)

Friend of Chicks \$1 + as a donation

Friends are those that support the organization with donations, however they might not be female or over 45 years of age. They are Friends, nonetheless.

Mother Hen

A person, group or corporation providing financial assistance and or materials required to achieve the fundraising goal. (i.e. a furniture store may loan antique pieces for the calendar photo shoot; a monetary figure will be attached to that donation of materials on loan.)

Calendar Timeline

Deadlines	2006					2007												2008	
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	
Incorporate																			
Bank Account																			
PayPal Setup																			
Select Character																			
Calendar Mockup																			
Costume/Makeup Finalization																			
Calendar Photo Shoot																			
Mockup w/ Photos																			
Sell Sponsorships																			
Close Publication																			
Press Sign-off																			
Select C4C Jewelry																			
Online Donations																			
Finish Printing																			
Press Releases																			
Launch Calendar @ Southeastern																			
Cookbook Project																			